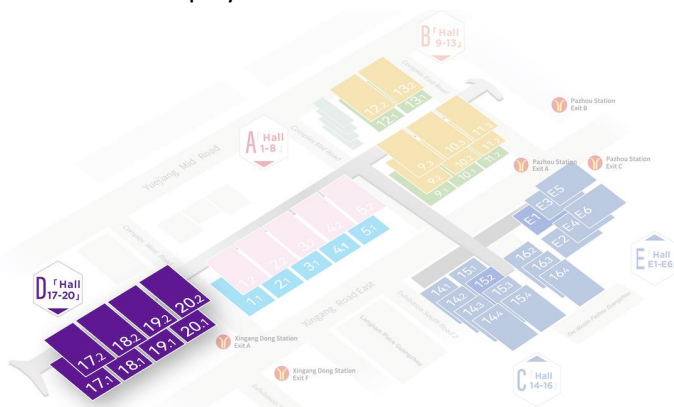


CIFF Guangzhou 2024 | Homedecor & Hometextile, Objective: Offer more—and more!

Homedecor & Hometextile, among the most interesting sectors presented during the first phase of the 53rd CIFF Guangzhou, is aiming to become the largest industry platform in Asia.

This year, for the first time ever, Homedecor & Hometextile - taking place during the first phase of the 53rd CIFF Guangzhou in Pazhou from 18 to 21 March 2024 - will be held in Area D of the Canton Fair Complex (a strategic location, easily accessible by public transport), occupying all eight exhibition pavilions over an area of 85,000 square metres. Distributed throughout this space, roughly 700 exhibitors will present a comprehensive overview of the sector's offering with a huge range of interior products and decorations: complete lighting solutions, art installations, paintings, clocks, handicrafts, fountains, glass and ceramic objects, home textiles, curtains, cushions, carpets, synthetic and silk flowers and plants, vases, and household and tableware items will all be on display.



This thoroughly commercial exhibition will be flanked by contemporaneous shows and events that tell the story of this complex sector through its trends and innovations. The **HALL 18.1 Home Décor Design** will explore new lifestyles with products chosen to represent current and future trends in design and decoration.

OK Life will support young designers and new design brands making quality products, including by safeguarding their work from copyright infringement. The focus will be on 'New & Fresh' products to attract new generations of consumers and thus give voice to their needs. In collaboration with the Art Exhibition Center, the **China Interiors & Decorations Conference** will also be launched to explore innovative and trendy design concepts, while **CIFF Interiors and Decorations Aesthetic Design** will bring together outstanding and cutting-edge products.



中国（广州 / 上海）国际家具博览会

China International Furniture Fair
(Guangzhou / Shanghai)

53rd CIFF Guangzhou 2024

China Import and Export
Fair Complex & PWTC EXPO
Guangzhou Pazhou, China

March 18-21, 2024

March 28-31, 2024

www.ciff-gz.com

media contact:

Ms. Betty Ye

Tel. + 86 020 89128349

yepy@fairwindow.com.cn

Ms. Nancy Han

Tel. + 86 020 89128034

hannx@fairwindow.com.cn



中国对外贸易广州展览总公司
CHINA FOREIGN TRADE GUANGZHOU EXHIBITION GENERAL CORP.

CIFF's intention is undoubtedly to offer the best—and more of it with each edition. In a single event, exhibitors and visitors can size up all the sector's trends and developments and, above all, discover an exhaustive range of products. Now more than ever, CIFF Guangzhou is a huge, increasingly organised, and service-oriented trade fair that proposes unique business opportunities.

53rd CIFF Guangzhou 2024

phase 1 - 18-21 March 2024

home furniture, homedecor & hometextile, outdoor & leisure furniture

phase 2 - 28-31 March 2024

office furniture, commercial furniture, hotel furniture and furniture machinery & raw materials

For more information on CIFF please visit: www.ciff-gz.com

You can download the [high-resolution images here](#)

Further images are available upon request

Edimotion [communication partner of CIFF]

t. +39.0332.284983 | press@edimotion.it